

# BE A 2024 SPONSOR

**GAIN VISIBILITY WHILE SUPPORTING THE COMMUNITY!**

Evanston's Fourth of July Celebration is the biggest, best, and ONLY 100% community-funded Independence Day event on the Northshore!

Sponsorship not only signifies active involvement in the community, but also offers valuable opportunities for businesses to gain visibility among the thousands of attendees at the playground games, parade and fireworks. We need YOU to help us reach our goal of raising \$100,000. Please select one of the sponsor tiers below.

## Did you know?

*The Celebration will benefit approximately 30,000 households, but only 1% of those households donate to support it.*


### DIAMOND \$25,000

- ▶ Logo on EFJA website, digital & print ads, posters, mailings, social media shoutouts, event program, parade banner & t-shirt
- ▶ VIP tickets to concert & fireworks
- ▶ Link to sponsor's website
- ▶ Naming rights for the fireworks

### PLATINUM \$10,000

- ▶ Logo on EFJA website, digital & print ads, posters, mailings, social media shoutouts, event program, parade banner & t-shirt
- ▶ VIP tickets to concert & fireworks
- ▶ Link to sponsor's website

### GOLD \$7,500

- ▶ Logo on EFJA website, digital & print ads, posters, mailings, social media shoutouts, event program, parade banner & t-shirt
  - ▶ Link to sponsor's website
- 2023 Event Program ▶ 

### SILVER \$5,000

- ▶ Logo on EFJA website, social media shoutouts, event program, parade banner & t-shirt
- ▶ Link to sponsor's website



### BRONZE \$2,500

- ▶ Logo on EFJA website, social media shoutout, parade banner & t-shirt
- ▶ Listed as sponsor in event program

### SUPPORTER \$1,000

- ▶ Listed as a sponsor or donor in event program
- ▶ Logo on EFJA website & social media shoutout

### PLANTER \$500

- ▶ Helps us reach the \$100,000 we need to fund this year's celebration. Review the Planter Brochure for more details.

### VOLUNTEER

- ▶ One day volunteer opportunities available with a brief training session. Be a parade marshal or assist with the fun run.



**Deadline for printed material is June 1**

Volunteer with us! Contact: [volunteer@evanston4th.org](mailto:volunteer@evanston4th.org)  
Contact [support@evanston4th.org](mailto:support@evanston4th.org) for more information or questions.



# SPONSORSHIP AGREEMENT

We provide an outstanding, popular program that is 100% supported by local businesses and foundations, and from individual donations from you, our friends, neighbors and fellow citizens. **All sponsorship agreements and payments are due June 1** to guarantee full benefits of sponsorship.

Thank you for supporting the Evanston Fourth of July Association! For the Evanston 4th of July Celebration, your sponsorship is vital in making our event a success. We thank you for your generous support. **Please be advised that all sponsorship payments are non-refundable.** We apologize for any inconvenience this may cause. Your understanding is greatly appreciated.

## Sponsor Contact Information

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsor Website: \_\_\_\_\_

Phone:  Home  Cell  Work \_\_\_\_\_

## Select a Sponsorship Level

DIAMOND  PLATINUM  GOLD  SILVER  BRONZE  SUPPORTER  PLANTER

## Payment Information

Pay Online: [bit.ly/3T2uVxq](https://bit.ly/3T2uVxq) (2.48% credit card fee)

Pay by Check:

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

MAKE CHECKS PAYABLE TO:  
Evanston Fourth of July Association  
PO Box 1898 • Evanston, IL 60204

QUESTIONS? CONTACT:  
(847) 637-5236  
support@evanston4th.org

