

Truth Guides Justice Unites Kindness Heals

BE A
2025
SPONSOR

GAIN VISIBILITY WHILE SUPPORTING THE COMMUNITY!

Evanston's Fourth of July Celebration is the biggest, best, and ONLY 100% community-funded Independence Day event on the Northshore!

Sponsorship not only signifies active involvement in the community, but also offers valuable opportunities for businesses to gain visibility among the thousands of attendees at the playground games, parade and fireworks. We need YOU to help us reach our goal of raising \$100,000. Please select one of the sponsor tiers below.

Did You Know?

The Celebration will benefit approximately 30,000 households, but only 1% of those households donate to support it.


DIAMOND \$25,000

- ▶ Logo on EFJA website, digital & print ads, posters, mailings, social media shoutouts, event program, parade banner & t-shirt
- ▶ VIP tickets to concert & fireworks show
- ▶ Link to sponsor's website
- ▶ Co-Naming rights for the fireworks show

PLATINUM \$10,000

- ▶ Logo on EFJA website, digital & print ads, posters, mailings, social media shoutouts, event program, parade banner & t-shirt
- ▶ VIP tickets to concert & fireworks show
- ▶ Link to sponsor's website

GOLD \$7,500

- ▶ Logo on EFJA website, digital & print ads, posters, mailings, social media shoutouts, event program, parade banner & t-shirt
- ▶ Link to sponsor's website
- ▶ 2024 Event Program 

SILVER \$5,000

- ▶ Logo on EFJA website, digital & print ads, posters, mailings, social media shoutouts, event program, parade banner & t-shirt
- ▶ Link to sponsor's website



BRONZE \$2,500

- ▶ Logo on EFJA website, social media shoutout, parade banner & t-shirt
- ▶ Listed as sponsor in event program

SUPPORTER \$1,000

- ▶ Listed as a sponsor or donor in event program
- ▶ Logo on EFJA website & social media shoutout

PLANTER \$500

- ▶ Helps us reach the \$100,000 we need to fund this year's celebration.
- ▶ Review the Planter Brochure for more details

VOLUNTEER

- ▶ One day volunteer opportunities available with a brief training session.
- ▶ Be a parade marshal or assist with the fun run



To ensure inclusion in the printed program book, the sponsorship commitment **deadline is May 28**. To ensure inclusion in the day-of event signage and banners the sponsorship commitment **deadline is June 23**.

Volunteer with us! Contact: celebration@evanston4th.org
For more information about the 2025 celebration contact: info@evanston4th.org



SPONSORSHIP AGREEMENT

We provide an outstanding, popular program that is 100% supported by local businesses and foundations, and from individual donations from you, our friends, neighbors and fellow citizens. **All sponsorship agreements and payments are due by May 28** to guarantee full benefits of sponsorship.

Thank you for supporting the Evanston Fourth of July Association! For the Evanston 4th of July Celebration, your sponsorship is vital in making our event a success. We thank you for your generous support. **Please be advised that all sponsorship payments are non-refundable.** We apologize for any inconvenience this may cause. Your understanding is greatly appreciated.

Sponsorship Contact Information

Sponsor Name: _____

Contact Name: _____

Address: _____

Sponsor Website: _____

Phone: ☐ Home ☐ Cell ☐ Work

Select a Sponsorship Level

☐ DIAMOND ☐ PLATINUM ☐ GOLD ☐ SILVER ☐ BRONZE ☐ SUPPORTER ☐ PLANTER

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Payment Information

To pay ONLINE check here ☐ (invoice to follow) ☐ Pay by Check

Sponsor Signature: _____

MAKE CHECKS PAYABLE TO:

Evanston Fourth of July Association
PO Box 1898 • Evanston, IL 60204

QUESTIONS? CONTACT:

(847) 637-5236
info@evanston4th.org

